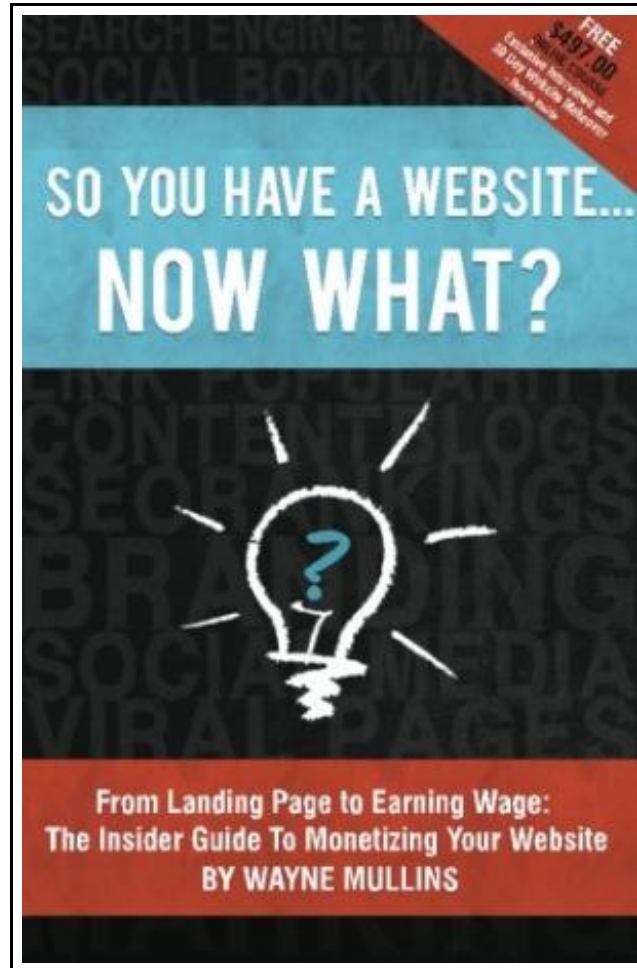


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(Meagan Beahan)

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Createspace, United States, 2012. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Is So You Have a Website for Now What for you? Let s first look at four simple questions: 1. Are you happy with the way your website is performing today? 2. Is your website helping you capture leads and close sales? 3. Is your business helping you and your business reach its goals? 4. If you were to get 1,000 new prospects to your website tomorrow, would your site be ready to convert them into customers? How do you know if your website is as effective as you expected it to be? If you are not getting the results you want, do you know what to do to help it along? Are you prepared to ask yourself the big questions about your website and take the steps to ensure its success out there with the big boys? As a business owner, you know how important it is to have a website. Everyone knows that in order to stay in the game you have to have a strong online presence. So you dove right in and made the plunge to an excellent marketing decision: buying a website! But what many business owners don t realize is that they could be pouring thousands of dollars, countless hours, and valuable resources into something that is doing absolutely NOTHING for their company! Where do you turn when you feel the burn of a marketing wasteland with no hope of a successful campaign? These concerns are exactly what led Wayne Mullins of Ugly Mug Marketing to compose a user-friendly guide to the world of web. His book, So You Have A Website Now What? can help you or your business productively utilize...



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