



H1 Genuine] Competitive Intelligence and Enterprise Competitiveness(Chinese Edition)

By BEN SHU BIAN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2001-04 Pages: 2001 Publisher: China published title: Competitive Intelligence and Enterprise Competitiveness original price: 22 yuan Author: Publisher: Huaxia Publishing Publication Date: 2001-04 ISBN: 9.787.508.024.295 words: Page :2001-08 -01 Revision: Binding: Folio: Product ID: Wing Garden: 270.404. Huaxia Publishing Editor's Choice No SUMMARY The present series of books by competitive intelligence and enterprise competitiveness. the competitive environment monitoring. competitor analysis Competitive Strategy and Competitive Advantage. Network competitive intelligence source. enterprise competitive intelligence system. the protection of trade secrets and technical innovation and enterprise competitiveness eight volumes. and a total of more than 200 million words. unified by the Huaxia Publishing House published. Competitive intelligence and corporate competitiveness discusses the basic competitive intelligence and research methods. the construction of enterprise competitive intelligence system. the knowledge-based economy under the conditions of the evaluation of the competitiveness of enterprises. as well as trends in competitive intelligence. Table of Contents Chapter competitive intelligence Introduction to the 1.1 competitive elements of its composition 1.1.1 Competition 1.1.2 competition conditions 1.1.3 compete 1.1.4 the role of competition 1.2 evolution of intelligence and its



Reviews

It becomes an amazing ebook that we have possibly read through. It is really simplified but surprises within the 50 % from the ebook. You can expect to like how the blogger compose this book.

-- Ms. Shaina Legros III

It in a single of my favorite pdf. Yes, it is engage in, still an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Dr. Keeley Windler